

FOI Request: Communications/ Public Relations
Our Reference Number: 1314211

Does your organisation directly employ communications / public relations professional/s?
No

If you directly employ communications/public relations professionals to provide communications/public relations activities for your organisation please state:

- ***the number of communications / public relations professionals you employ and their levels of seniority***
- ***if they are member/s of your senior management team***
- ***if they are responsible for other areas of your organisation's work, and what they are***

N/A

If you 'buy in' any elements of your communications / public relations service, please state:

- ***if it is provided by a CSU***

Yes – Central Eastern Commissioning Support Unit

- ***if not by a CSU, what type/s of organisation/s provide you with this service***

N/A

- ***if representative/s of this bought in service is/are member/s of your senior management team, attending its meetings etc***

No

- ***if you have a named individual assigned to your organisation, and whether this person is supported by a wider team or not***

Yes – named individual supported by a wider team

- ***the specific elements / service lines that make up the service provided to you (eg, strategic communications, media relations, social media etc)***

All those listed plus support with in-house newsletters, ad hoc messages, etc

- ***if you have chosen to carry out any communications / public relations activities in house, rather than buying in these services from your provider, and what they are***

N/A

- ***the seniority of the person within your organisation responsible for overseeing communications / public relations, and if they are a communications / public relations professional***

Chief Operating Officer – not a communications professional

- ***if your most senior employee with responsibility for this area of work is not a communication / public relations specialist, what their main area of work experience is (eg, organisational development, contracting, performance, quality etc)***

As above